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**ST. LOUIS PUBLIC RADIO & THE SAINT LOUIS SYMPHONY ORCHESTRA
ANNOUNCE NEW PARTNERSHIP**

**LIVE BROADCASTS OF SATURDAY EVENING CONCERTS TO AIR ON
ST. LOUIS PUBLIC RADIO | 90.7 KWMU**

St. Louis (June 10, 2010)—St. Louis Public Radio | 90.7 KWMU and the Saint Louis Symphony Orchestra announced a new partnership today that includes live broadcasts of all Saturday night Wells Fargo Advisors Orchestral Series concerts beginning in the 2010-2011 season. The concerts will be broadcast live on St. Louis Public Radio's main channel, 90.7 KWMU and will be streamed live at www.stlpublicradio.org.

The first live broadcast from Powell Hall will be Saturday, September 18 at 8:00 p.m. The program features violinist Joshua Bell performing the Tchaikovsky Violin Concerto and also includes Prokofiev's *Lieutenant Kijé* Symphonic Suite & Kalinnikov's Symphony No.1. SLSO Music Director David Robertson conducts this concert.

"We are thrilled to have developed a partnership with the Saint Louis Symphony Orchestra and look forward to working with them on the broadcast of the Saturday evening concert series," said Tim Eby, General Manager. "St. Louis Public Radio is honored to play a part in bringing these treasured concerts to the St. Louis community for many years to come."

"One of our clearly stated strategic objectives at the SLSO is to reach a majority of area households and make the orchestra 'top of mind.' This is now a great opportunity to further this big goal through live broadcasts of SLSO Saturday night concerts on St. Louis Public Radio. We think this will be a great partnership," said Fred Bronstein, President and Executive Director of the Saint Louis Symphony Orchestra.



St. Louis Public Radio | 90.7 KWMU provides the St. Louis region award-winning, in-depth news, insightful discussion, and entertaining programs that focus on the issues and people who shape our community, our country and our world. Signature programs include: *Morning Edition*, *All Things Considered*, *Fresh Air*, *This American Life*, *Marketplace*, *Car Talk*, *St. Louis on the Air*, *BBC World Service*, *The Tavis Smiley Show*, *Wait Wait...Don't Tell Me!* and *A Prairie Home Companion*.

St. Louis Public Radio, which broadcasts in HD on 90.7, 90.7-2 and 90.7-3, reaches nearly 272,000 people each week in the bi-state area. St. Louis Public Radio | 90.7 KWMU is a member-supported service of the University of Missouri-St. Louis.

Founded in 1880, the **Saint Louis Symphony Orchestra (SLSO)** is the second-oldest orchestra in the country and is widely considered one of the world's finest. In September 2005, internationally acclaimed conductor David Robertson became the 12th Music Director and second American-born conductor in the Orchestra's history. In its 130th season, the SLSO continues to strive for artistic excellence, fiscal responsibility and community connection. In addition to its regular concert performances at Powell Hall, the SLSO is an integral part of the St. Louis community, presenting more than 250 free education and community partnership programs each year. In June 2008, the SLSO launched Building Our Business, which takes a proactive, two-pronged approach: build audiences and re-invigorate the SLSO brand making the SLSO and Powell Hall the place to be; and build the base for enhanced institutional commitment and donations. This is all part of a larger strategic plan adopted in May 2009 that includes new core ideology and a 10-year strategic vision focusing on artistic and institutional excellence, doubling the existing audience, and revenue growth across all key operating areas.

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