



Date: Thursday, May 2 

Gain high visibility for your company while leveraging networking opportunities among the people who shape St. Louis.



Domenico Montanaro

Talk Toast Taste — St. Louis Public Radio's biggest fundraising event of the year — is an evening filled with great food, engaging conversation and a lively auction. This highly anticipated event is further elevated, thanks to host Domenico Montanaro, NPR® Lead Editor for Politics and Digital Audience.

St. Louis Public Radio Board and Cornerstone members will be in attendance, along with business and community leaders.

SPONSORSHIP GENERATES RESULTS

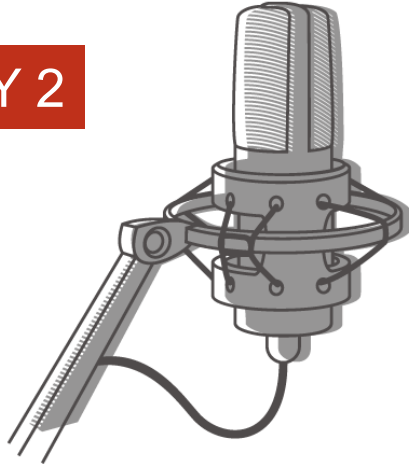
71% of listeners have a more positive opinion of a company that supports public radio

70% of listeners prefer to purchase products and services from public radio supporters

Source: NPR Sponsorship Survey, Lightspeed Research, 2017

TALK TOAST TASTE

2019 Annual Dinner



THURSDAY MAY 2

VENUE Four Seasons Hotel, St. Louis | **ATTENDANCE** 400

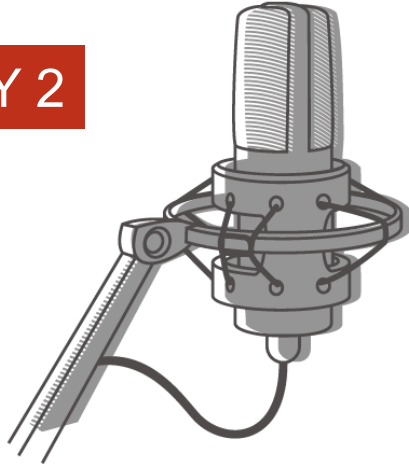
SPONSORSHIP

	PINNACLE \$15,000*	PREMIER \$10,000*	PRESENTING \$5,000*	PATRON \$3,000*	PARTNER \$2,000*
Table for 8 with Preferred Seating	X	X	X	X	X
\$7,000 Corporate Sponsorship Schedule	X				
\$3,000 Corporate Sponsorship Schedule		X			
15 Weekly Sponsor-tagged Promotional Announcements, Airing for 4 Weeks	X				
7 Weekly Sponsor-tagged Promotional Announcements, Airing for 4 Weeks		X			
Sponsor Logo on Dinner Invitation	X	X			
Sponsor Logo on On-screen Signage	X	X	X		
Sponsor Name on On-screen Signage				X	X
Recognition from the Stage	X	X	X		
Sponsor Logo in Dinner Program	X	X	X		
Sponsor Logo in e-mail, Social Media	X				
Sponsor Name in Dinner Program				X	X
Sponsor Logo on STLPR Website Dedicated Page	X	X	X		
Logo in Post-event "Thank You" e-mail	X				
Event Component Options (select one):			X		
1) Reception Sponsor					
2) Auction Sponsor					
3) Awards Sponsor					

Rates are net. Package prices do not apply to custom sponsorship plans.

TALK TOAST TASTE

2019 Annual Dinner



THURSDAY MAY 2

VENUE Four Seasons Hotel, St. Louis | **ATTENDANCE** 400

PINNACLE SPONSORSHIP

Corporate Sponsorship Announcements \$7,000 - Aired by 12/31/19

Promotional Announcements 15 Weekly Sponsor-tagged Promotional Announcements,
Airing for 4 Weeks; Plus Recognition from the Stage

Sponsor Logo Inclusion in: Dinner Invitations, e-mails, Social Media,
On-screen Signage, Dinner Program, STLPR Website
Dedicated Page, and post-event "Thank You" e-mail

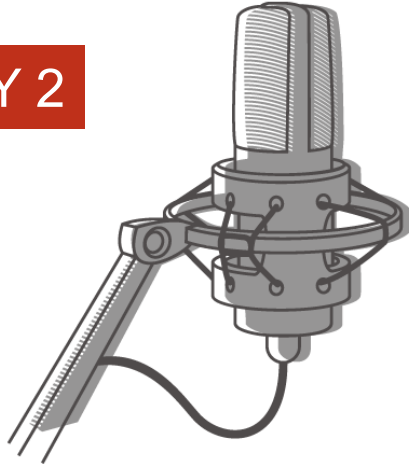
Tickets Table for 8, Preferred Seating
Reception and Dinner

INVESTMENT | \$15,000 net

Package prices do not apply to custom sponsorship plans.

TALK TOAST TASTE

2019 Annual Dinner



THURSDAY MAY 2

VENUE Four Seasons Hotel, St. Louis | **ATTENDANCE** 400

PREMIER SPONSORSHIP

Corporate Sponsorship Announcements \$3,000 - Aired by 12/31/19

Promotional Announcements 7 Weekly Sponsor-tagged Promotional Announcements,
Airing for 4 Weeks; Plus Recognition from the Stage

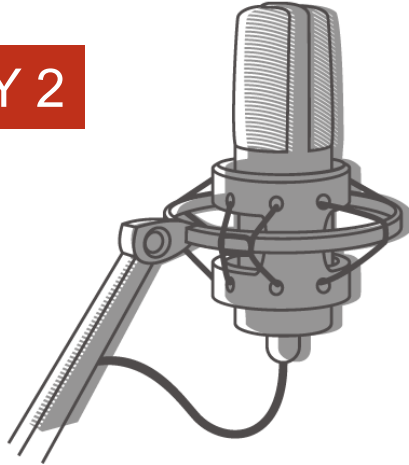
Sponsor Logo Inclusion in: Dinner Program, Dinner Invitations,
On-screen Signage, STLPR Website Dedicated Page

Tickets Table for 8, Preferred Seating
Reception and Dinner

INVESTMENT | \$10,000 net

Package prices do not apply to custom sponsorship plans.

THURSDAY MAY 2



TALK TOAST TASTE

2019 Annual Dinner

VENUE Four Seasons Hotel, St. Louis | **ATTENDANCE** 400

PRESENTING SPONSORSHIP

Sponsor Logo

Inclusion In: On-screen Signage, Dinner Program, STLPR Website Dedicated Page

Event Component Options – Select One

1. Reception Sponsor
 2. Auction Sponsor
 3. Awards Sponsor
- All include Recognition from the Stage

Tickets

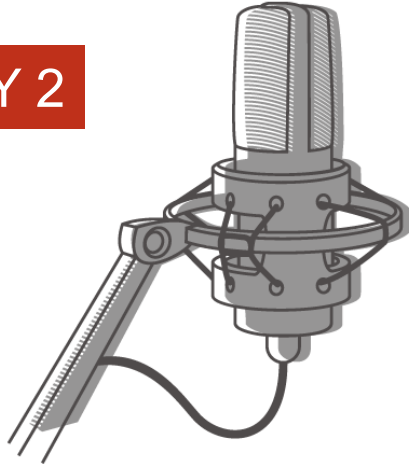
Table for 8, Preferred Seating
Reception and Dinner

INVESTMENT | \$5,000 net

Package prices do not apply to custom sponsorship plans.

TALK TOAST TASTE

2019 Annual Dinner



THURSDAY MAY 2

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PATRON TABLE SPONSORSHIP

Sponsor Name

Inclusion in: Logo in On-screen signage,
Name in Dinner program

Tickets

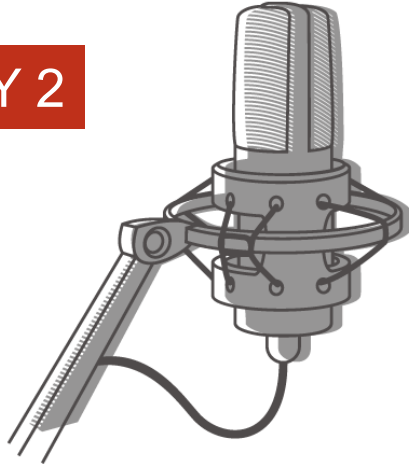
Table for 8, Preferred Seating
Reception and Dinner

INVESTMENT | \$3,000 net

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TALK TOAST TASTE

2019 Annual Dinner



THURSDAY MAY 2

VENUE Four Seasons Hotel, St. Louis | **ATTENDANCE** 400

PARTNER TABLE SPONSORSHIP

Sponsor Name

Inclusion in: Dinner program

Tickets

Table for 8, Reception and Dinner

INVESTMENT | \$2,000 net

Package prices do not apply to custom sponsorship plans.