



FOR IMMEDIATE RELEASE

24 May 2010

CONTACT: Phil Donato

314-516-5425

pdonato@stlpublicradio.org

CLASSICAL MUSIC RETURNS TO ST. LOUIS PUBLIC RADIO

St. Louis Public Radio | 90.7 KWMU is pleased to announce the addition of classical music to its broadcast schedule. Beginning today, **St. Louis Public Radio | Classical 90.7 KWMU-3** will air classical music 24 hours a day, 365 days a year. Listeners can access the programming on their digital radios at 90.7 KWMU-3 or online at www.stlpublicradio.org/classical. Programming on 90.7 KWMU and 90.7 KWMU-2 will not change.

“We are excited to bring classical music back to St. Louis Public Radio | 90.7 KWMU,” said Tim Eby, General Manager. “For some time we have wanted to add classical music to our broadcast line-up, and HD radio and internet streaming allow us to do just that. We value greatly the role that the arts play in our community, and we feel that this addition will allow us to better serve our listening audience.”

Listeners can visit www.stlpublicradio.org/classical for a list of manufacturers, models and prices of HD radios available through www.amazon.com.

#

St. Louis Public Radio | 90.7 KWMU provides the St. Louis region award-winning, in-depth news, insightful discussion, and entertaining programs that focus on the issues and people who shape our community, our country and our world. Signature programs include: *Morning Edition*, *All Things Considered*, *Fresh Air*, *This American Life*, *Marketplace*, *Car Talk*, *St. Louis on the Air*, *BBC World Service*, *The Tavis Smiley Show*, *Wait Wait...Don't Tell Me!* and *A Prairie Home Companion*.

St. Louis Public Radio, which broadcasts in HD on 90.7, 90.7-2 and 90.7-3, reaches nearly 272,000 people each week in the bi-state area. St. Louis Public Radio | 90.7 KWMU is a member-supported service of the University of Missouri-St. Louis.