



FOR IMMEDIATE RELEASE

08 October 2010

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**ST. LOUIS ON THE AIR TO BROADCAST LIVE FROM
SCIFEST2010 AT THE SAINT LOUIS SCIENCE CENTER**

St. Louis Public Radio | 90.7 KWMU will air a live, remote broadcast of *St. Louis on the Air* on Wednesday, October 13, 2010 at 11:00 a.m. from SciFest2010 at the Saint Louis Science Center's Mission Control in the Planetarium. The hour-long program will feature four St. Louisans discussing the increasing importance of scientific literacy.

Don Marsh, host of *St. Louis on the Air*, will be joined by Harold Harris, University of Missouri-St. Louis Associate Professor of Chemistry and Education; Doug King, Saint Louis Science Center president and CEO; Veronique Lacapra, St. Louis Public Radio Science Reporter; and Michael Wyession, Washington University Associate Professor of Earth and Planetary Sciences. **Seats to the live broadcast are free and open to the public on a first-come, first-served basis. Those interested in attending are encouraged to arrive and be seated by 10:45 a.m.**

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St. Louis Public Radio | 90.7 KWMU provides the St. Louis region award-winning, in-depth news, insightful discussion, and entertaining programs that focus on the issues and people who shape our community, our country and our world. Signature programs include: *Morning Edition*, *All Things Considered*, *Fresh Air*, *This American Life*, *Marketplace*, *Car Talk*, *St. Louis on the Air*, *BBC World Service*, *The Tavis Smiley Show*, *Wait Wait...Don't Tell Me!* and *A Prairie Home Companion*.

St. Louis Public Radio, which broadcasts in HD on 90.7, 90.7-2 and 90.7-3, reaches nearly 272,000 people each week in the bi-state area. St. Louis Public Radio | 90.7 KWMU is a member-supported service of the University of Missouri-St. Louis.