



FOR IMMEDIATE RELEASE

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ST. LOUIS PUBLIC RADIO LAUNCHES APP FOR SMARTPHONES AND IPAD

Station-Branded App Ready for Use on Android, iPhone, and iPad Devices

St. Louis Public Radio | 90.7 KWMU now offers listeners the ability to stream favorite local and national programs and read local news content at their fingertips. The St. Louis Public Radio app is available on Android, iPhone, and iPad platforms for free, and can be accessed through the iTunes store or the Android Market.

Each platform offers consumers a clean, user-friendly interface capable of live streaming St. Louis Public Radio's three channels—90.7 KWMU-1, The Gateway KWMU-2, and Classical KWMU-3. By connecting a smartphone to the auxiliary jack of a car stereo, Classical KWMU-3 and The Gateway KWMU-2 fans will be able to listen to our channels in a car without an HD radio.

The app also includes one-touch bookmarking, a unique feature allowing users to bookmark an exact position within a stream to refer to again for a specific topic of interest, or song, within a St. Louis Public Radio program.

The complete list of features includes:

- Live streaming of all St. Louis Public Radio local and national programs
- DVR-like controls that allow for pause, rewind, and fast-forward functions
- On-demand bookmarking for those “driveway moments”
- Stream and channel-sharing via email
- Alarm clock and sleep timer with channel customization
- On-the-go access to aggregated St. Louis Public Radio news features
- An integrated program guide

Download the St. Louis Public Radio app through the app store on either your Android or Apple devices.

For more information, visit www.stlpublicradio.org.

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St. Louis Public Radio | 90.7 KWMU provides the St. Louis region award-winning, in-depth news, insightful discussion, and entertaining programs that focus on the issues and people who shape our community, our country and our world. Signature programs include: *Morning Edition*, *All Things Considered*, *Fresh Air*, *This American Life*, *Marketplace*, *Car Talk*, *St. Louis on the Air*, *BBC World Service*, *The Tavis Smiley Show*, *Wait Wait...Don't Tell Me!* and *A Prairie Home Companion*.

St. Louis Public Radio, which broadcasts in HD on 90.7, 90.7-2 and 90.7-3, reaches nearly 244,500 people each week in the bi-state area. St. Louis Public Radio | 90.7 KWMU is a member-supported service of the University of Missouri-St. Louis.