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ST. LOUIS PUBLIC RADIO FALL MEMBERSHIP CAMPAIGN RAISES \$420,000

St. Louis Public Radio | 90.7 KWMU fall Membership Campaign concluded today raising \$420,000 from 3,100 pledges. Of the total pledges, 1,000 were from first-time contributors. The campaign, which began on October 10, is one of two annual, on-air membership campaigns held by the station.

“There are two things you can count on every fall,” said General Manager Tim Eby, “the Cardinals playing in the post-season and public radio listeners pledging their generous support to St. Louis Public Radio and Quincy Public Radio. We are truly grateful to everyone who stepped up to the plate to enable us to knock it out of the park.”

Proceeds from all membership campaigns at St. Louis Public Radio-Quincy Public Radio allow the station to purchase syndicated public radio programs, as well as fund local news production and general station operations.

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St. Louis Public Radio | 90.7 KWMU and Quincy Public Radio | 90.3 WQUB provide the St. Louis and Quincy regions award-winning, in-depth news, insightful discussion, and entertaining programs that focus on the issues and people who shape our communities, our country and our world. Signature programs include: *Morning Edition*, *All Things Considered*, *Fresh Air*, *This American Life*, *Marketplace*, *Car Talk*, *St. Louis on the Air*, *BBC World Service*, *The Tavis Smiley Show*, *Wait Wait...Don't Tell Me!* and *A Prairie Home Companion*.

St. Louis Public Radio, which broadcasts in HD on 90.7, 90.7-2 and 90.7-3, reaches nearly 235,000 people each week in the bi-state area. Quincy Public Radio, which broadcasts in HD on 90.3, reaches nine counties in western Illinois and northeastern Missouri.

St. Louis Public Radio | 90.7 KWMU and Quincy Public Radio | 90.3 WQUB are member-supported services of the University of Missouri-St. Louis.