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ST. LOUIS PUBLIC RADIO'S FALL MEMBERSHIP CAMPAIGN RAISES \$380,000

St. Louis Public Radio | 90.7 KWMU Fall Membership Campaign concluded today raising \$380,000 from 3,100 pledges. Of the total pledges, 1,000 were from first-time contributors. The campaign, which began on October 16, encouraged people to join through monthly contributions and two-thirds of donors signed-up as sustaining members.

“We are extremely grateful for the generous support from our listeners during this drive and all throughout the year,” said General Manager Tim Eby. “Our members make it possible for St. Louis Public Radio to serve *everyone* in the St. Louis community.”

Proceeds from all membership campaigns at St. Louis Public Radio-Quincy Public Radio allow the station to purchase syndicated public radio programs, as well as fund local news production and general station operations.

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St. Louis Public Radio | 90.7 KWMU and Quincy Public Radio | 90.3 WQUB provide the St. Louis and Quincy regions award-winning, in-depth news on-air and online, insightful discussion, and entertaining programs that focus on the issues and people who shape our communities, our country and our world. Signature programs include: *Morning Edition*, *All Things Considered*, *Fresh Air*, *This American Life*, *Marketplace*, *Car Talk*, *St. Louis on the Air*, *BBC World Service*, *The Tavis Smiley Show*, *Wait Wait...Don't Tell Me!* and *A Prairie Home Companion*.

St. Louis Public Radio, which broadcasts in HD on 90.7, 90.7-2 and 90.7-3, and is online at www.stlpublicradio.org reaches 429,000 people a month in the bi-state area. Quincy Public Radio, which broadcasts in HD on 90.3, reaches nine counties in western Illinois and northeastern Missouri.

St. Louis Public Radio | 90.7 KWMU and Quincy Public Radio | 90.3 WQUB are member-supported services of the University of Missouri-St. Louis.